

PITTSBURGH PLAYHOUSE

POINT PARK UNIVERSITY

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Announcing Pittsburgh Playhouse’s First Annual Fall Fest held in Downtown Pittsburgh, October 17 - 27

Forbes Avenue comes (un)alive with Halloween delight; features a brand-new family show ‘Boo’s Halloween House Party’ showing at the Playhouse

Pittsburgh (September 3, 2024) – The award-winning Pittsburgh Playhouse at Point Park University, a multi-disciplinary arts and entertainment center located in Downtown Pittsburgh, announces its first annual Fall Fest and concurrent production of *Boo’s Halloween House Party*, October 17 through 27, 2024.

The Pittsburgh Playhouse Fall Fest will offer several autumn-themed festivities including food, drinks, games, crafts, live music by local band *The Hauntones*, live action characters, tarot card readings, a commissioned fall mural for Instagram photos by Pittsburgh-based muralist Cara Rossetti, a “pop-up” Halloween-themed bar with specialty cocktails and a family-friendly Halloween Show titled *Boo’s Halloween House Party*. On weekends during the run of Fall Fest, Forbes Avenue will be closed for pedestrian traffic allowing visitors to enjoy local vendors and activities – this first fall festival of its kind in Downtown Pittsburgh.

“We have seen Downtown Pittsburgh come alive again with incredible family-friendly events like the Three Rivers Arts Festival and Picklesburgh,” remarks Pittsburgh Playhouse Managing and Artistic Director Kiesha Lalama. “By bringing families and members of community together to enjoy a vibrant mix of live arts, entertainment and activities during the Pittsburgh Playhouse Fall Fest, we’re not only creating lasting memories but also continuing the positive momentum in Downtown Pittsburgh. This event is a catalyst for revitalization, showcasing the talent and creativity that makes Point Park University special, while welcoming everyone in the region to be a part of our shared story.”

A staple of the Fall Fest will be Pittsburgh Playhouse’s Halloween show, *Boo’s Halloween House Party*, conceived and directed by Point Park University alumnus Ahmad Simmons, and written by Simmons and

Lazlo Graves. This magical performance features a spellbinding array of classic Halloween musical hits performed by a cast of whimsical characters that will delight children, adults, ghosts and ghouls of all ages. The show will run at various times throughout the festival with evening and daytime showtimes so everyone can enjoy this delightfully ghostly tale.

On the night of their first big Halloween party, Boo the ghost mysteriously loses their BOO! Come along as our lovable host Vera and a squad of her spirited friends attempt potions, spells, tricks, and treats to regain Boo's fright. Will the Boo's first Halloween House Party go on??

While entrance into the Fall Fest is free of charge, The Pittsburgh Playhouse is offering special ticket packages at \$100 that include four tickets to a performance of *Boo's Halloween House Party*, discounted game tickets and special "trick-or-treats" for kids. Adult packages at \$50 are also available for access to the VIP pop-up bar and a ticket to a performance of *Boo's Halloween House Party*. Individual *Boo's Halloween House Party* performance tickets are available at \$20 for adults and \$13 for children 13 and younger. Packages and tickets are available at www.pittsburghplayhouse.com.

A full list of activities and details on Fall Fest events can be found at
<https://playhouse.pointpark.edu/shows-events/community-features/fall-fest>

About the Pittsburgh Playhouse – The Pittsburgh Playhouse at Point Park University, is a 90,411 square-foot center for arts and entertainment that serves as an artistic laboratory for the prestigious Conservatory of Performing Arts (COPA) and Downtown Pittsburgh's newest home for arts and entertainment. The Playhouse is comprised of professional, artist educators dedicated to an approach to training that enables students to pursue careers as professionals. COPA includes Departments of Theatre, Dance and Cinema. The four-story facility, located in Downtown Pittsburgh at 350 Forbes Avenue, features the 550-seat PNC Theatre, the 200-seat Highmark Theatre and the 99-seat Rauh Theatre.

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