

# PITTSBURGH PLAYHOUSE

## POINT PARK UNIVERSITY

### FOR IMMEDIATE RELEASE

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## Pittsburgh Playhouse announces 24 – 25 season

*Welcoming renowned Point Park University alumni, brand new suites of programming, family events and more*

**Pittsburgh (April 23, 2024)** – The award-winning Pittsburgh Playhouse at Point Park University, a multi-disciplinary arts and entertainment center located in Downtown Pittsburgh, announced its lineup for the 2024-2025 season. The season aims to revitalize Downtown by embracing community focused and family friendly programming that includes a newly developed immersive theatrical experience boasting cutting-edge technology, the first annual Fall Festival featuring a Halloween show and a full roster of theatre and dance offerings from the critically acclaimed Conservatory of Performing Arts (COPA).

The Pittsburgh Playhouse’s season ties directly into Pioneer Vision 2030, Point Park’s strategic plan, by taking steps to better engage the community and involve University alums who have built successful careers. Under the direction of Managing and Artistic Director Kiesha Lalama, the Playhouse is launching several new programs including **Arts Accelerator**, which will connect Point Park University students with professional alumni working on Broadway and beyond in the performing arts industry.

Lalama said of the new programming, “The Pittsburgh Playhouse remains steadfast in its mission to transform lives through art. We reimagined new and exciting opportunities to energize our city. This newly designed season provides inspiration for our community, current students, alumni and new friends to come together, experience the feelings of live entertainment and make those meaningful connections. We are thrilled to offer a welcoming environment with reimagined entertainment for everyone, as the Playhouse advances to become the premiere downtown destination for arts entertainment.”

As an arts-forward organization, the Pittsburgh Playhouse is proud to innovate a new immersive and interactive show for audiences. **ASCEND** is a highly stimulating experience for thrill seeking audiences;

the journey through the four elements of fire, earth, water, and wind includes dynamic music, live performance, 360-degree projections, aerialist and more.

**The Fall Festival** includes a newly developed family friendly Halloween themed show, created by Broadway/Stage/Film veteran and Point Park University alumnus, Ahmad Simmons. The show will be playing several times a day and throughout the fall festivities which include food & drinks, face painting, arts & crafts and Pittsburgh's first urban hayride.

New this year, the Playhouse will partner with Andy Conte, Managing Director of the Center of Media Innovation, Margot Bingham, Point Park University alumna and stage/film/television star, and Ed Traversari, local legend in the music industry to bring audiences "behind the curtain" intimate interviews with our region's impactful leaders and visionaries in the new series **Backstage/Onstage**.

Audiences can also expect their tried-and-true favorites: **12 shows from the renowned Conservatory of Performing Arts** across many styles of dance, musicals, and plays and the return of the **Pittsburgh Jazz Orchestra Holiday Celebration**.

Subscriptions are on sale now— patrons can choose a mix of four, six, or more tickets, or choose from our All-Access Pass. Subscribers receive many benefits including advance notice of newly added Playhouse events, flexibility and free ticket exchanges, complimentary drinks and more. Single tickets will go on sale September 1, 2024. For more information, visit [www.pittsburghplayhouse.com](http://www.pittsburghplayhouse.com).

**About the Pittsburgh Playhouse** – The Pittsburgh Playhouse at Point Park University, is a 90,411 square-foot center for arts and entertainment that serves as an artistic laboratory for the prestigious Conservatory of Performing Arts (COPA) and Downtown Pittsburgh's newest home for arts and entertainment. The Playhouse is comprised of professional, artist educators dedicated to an approach to training that enables students to pursue careers as professionals. COPA includes Departments of Theatre, Dance and Cinema. The four-story facility, located in Downtown Pittsburgh at 350 Forbes Avenue, features the 550-seat PNC Theatre, the 200-seat Highmark Theatre and the 99-seat Rauh Theatre.

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